



VIDEOTECHNICS INC.

Go Digital. Go LIVE.

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VIDEO TECHNICS' NEWSFLOW™ TO PROVIDE END-TO-END NEWSROOM SOLUTION FOR INTERNATIONAL BROADCAST BUREAU'S VOA

Atlanta, GA (April 9, 2005) – Following a thorough evaluation process spanning three years, the International Broadcasting Bureau (IBB) has selected Video Technics' NewsFlow to meet the rigorous newsroom demands of Voice of America (VOA) - its multi-lingual, multimedia international news agency located in Washington, DC. IBB, the administrative and engineering arm for US government-funded, non-military, international broadcast services, VOA is scheduled to go on-air with NewsFlow in June 2005.

NewsFlow, Video Technics' all digital, tapeless, open-architecture newsroom system, proved best suited for VOA's rugged conditions, which include more than 1000 hours of news, informational, educational, and cultural programs broadcast weekly to an audience of more than 100 million worldwide. VOA programs are produced and broadcast in 44 languages through radio, satellite television, and the Internet.

Working with Technical Innovation, the project's systems integrator, Video Technics answered IBB's multifaceted requirements with a robust NewsFlow configuration that will include 16 channels of ingest management to automatically ingest feeds from around the world, 22TB SAN high resolution media storage and 3TB NAS for proxies, 11TB nearline/offline archive, 150 VT Proxy Editor newsroom seats, VT Web Server for world-wide Internet browsing, 6 full resolution Studio Pro Editors with Adobe Premiere Pro software (60 high-res NLEs in final configuration), iNEWS MOS integration, and 15 channels of Apella VCS playout.

“We are delighted to announce our key role in this significant and far-reaching project,” said Mark Rivers, Video Technics’ president. “NewsFlow’s ability to successfully address IBB’s complex needs serves to validate NewsFlow as a viable system for any TV market size or news network. It also offers a solid testimonial of the system’s scalability, which ranges from a single server with internal storage and attached NLEs, to a very large multi-node SAN/NAS file sharing system.”

Michael Wright, Vice President of Technical Innovation’s Broadcast Solutions Group stated, “As our industry migrates rapidly away from traditional technologies and old-guard manufacturers, our clients are reaching out for robust, innovative and cost-effective solutions. Clearly the NewsFlow system meets head-on the techno-economic requirements of today’s digital broadcaster. This project stands as a guidepost along the way to a bright digital tomorrow for creative, collaborative and affordable acquisition, production and world-wide distribution of close-to-air news content.”

About Video Technics, Inc.,

Video Technics, Inc., a pioneer in cutting-edge broadcast solutions, supplies the global broadcast, corporate, financial, government, and post-production sectors with innovative, feature-rich end-to-end solutions built around the Company’s IT-based still image and video clip servers. Based in Atlanta, GA, Video Technics’ Apella™ and NewsFlow™ solutions streamline the entire production process- from automated ingest, to edit, production, playout to air, and feature proxy creation and unparalleled asset management. For more information about Video Technics: www.videotechnics.com.

About Technical Innovation LLC

Technical Innovation has a heritage customer base of corporate and broadcast clients that includes Turner Broadcasting System, Inc., Clear Channel Communications, Univision, and others. With offices in Atlanta, Birmingham, Nashville, Raleigh-Durham, Charlotte and Virginia Beach, Technical Innovation will continue to provide broadcast and strategic visual communications solutions to Broadcast and Fortune 500 customers across the United States. For more information contact: Kevin Powers at 770-441-5152

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