



VIDEOTECHNICS INC.

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For Immediate Release

Video Technics, Inc. Incorporates Isilon IQ Clustered Storage Into Scalable Collaborative Production Solution

Atlanta, GA (March 31, 2007) – NAB Booth SU 12 115 - Video Technics, Inc. (VT), an established innovator of cutting edge media server technology for the broadcast industry, is pleased to offer Isilon® Systems' IQ line of clustered storage products as a revolutionary new storage option for its open architecture ingest, edit and playout solution. Isilon's high throughput, high concurrency, and intelligent load balancing provide attractive new shared storage options for VT's Apella Media Server Family and NewsFlow™ collaborative production environments. While more affordable than typical fibre channel SAN solutions, Isilon IQ storage cluster systems scale up to 10 Gigabytes/second of total throughput from a single file system. The Apella Network Library combines open architecture storage solutions and VT digital asset management for the user with a large catalog of traditional media assets that need to be digitized, cataloged, and shared in an open, non-proprietary manner.

VT's Apella 3.5 software provides asset lifecycle management, which can automatically manage media assets between online, nearline and offline storage locations. Users can also manually trigger the transfer between media locations, with the option of sending assets to archive and either keeping or purging the asset from its original location. This functionality combined with scalable hardware options makes asset lifecycle management affordable at multiple price points, and can be configured with Isilon's IQ clustered storage products to provide modular, pay-as-you-grow, enterprise-class clustered storage.

To see the Apella Media Server Family interact with the Isilon IQ series at NAB 2007, visit Isilon's booth at SU 12 115.

About Video Technics, Inc.,

Video Technics, Inc., a pioneer in revolutionary systems development, supplies the global broadcast industry with innovative, feature-rich workflow solutions built around the company's IT-based media servers. Video Technics' Apella™ and NewsFlow™ products streamline the entire production process, and feature inherent proxy editing, embedded ingest/playout tools, and digital asset management. For more information visit: www.videotechnics.com.

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