



newsflow™

a product of VIDEO TECHNICS, INC.



newsflow™ complete...a closer look

Finally, a feature-packed solution for an all-digital, tapeless newsroom that is truly complete, yet economical. The fully integrated news production system from Video Technics and Comprompter coordinate scripting, ingesting, editing, organizing and presenting your newscasts perfectly every time, on time – and within your budget!

NewsFlow Complete™ is designed to handle all text data and media feeds from ingest, through editing, to on-air playback; to archive. Built on an intuitive Windows® platform, **NewsFlow Complete** is a seamless combination of software and hardware that quickly and easily handles the real-time collaboration of your entire news preparation and presentation workflow from start to finish.

Producing and directing a live television show is both a skill and an art. As such, it is imperative to keep the human element in the position of making the final judgment of what goes to air and when. Successful news broadcasts require a cohesive production environment that allows everyone to work dynamically from the same common pool of information and media resources.

Ingest Text, Video, and Audio – Manage world wire services and deliver the latest breaking developments and alert bulletins to news staff at each workstation instantly; pre-sorted and ready to read. Video footage from field cameras, content distribution services, and satellite feeds are simultaneously ingested in both high and low resolution – regardless of format. Scheduled and on-demand ingest automation is easily facilitated for both baseband video and file-based media.

Desktop Video and Audio Edits – VT Craft Edit systems perform an array of effects and transitions while editing programs or standard SOTs, PACKAGEs and VOs. A non-proprietary architecture allows choices from a variety of nonlinear editors for PC or MAC, without compromise. VT Proxy Editor is used to search, browse and edit media that resides on the scalable central network storage. The low-resolution editor software even allows the reporter to lay down a voice track while watching the video at the end-user's desktop!

Playout Automation – All playout automation runs off a single show order. Any change made to the show rundown, news script, or a single event, is automatically reflected in all devices within 3 seconds! News playout has the convenience of Script-based Automation; commands for CG, video, or camera calls are easily embedded directly inside in the script.

NewsFlow Complete™ provides seamless automation that creates and tracks all the production elements necessary to produce a polished, professional on-air program – in real time. Each show can be tailored individually as to how much automation is required; and at what level for each channel of each device. Easily create a simple, one-person cut-in to a multi-hour multi-anchor, multi-crew production – all from a single integrated system!

ingest · networked storage · collaborative editing · playout · archive

NewFlow Complete™

Affordable News Production... Complete from Script to Air!

- ④ Unified System for Collaborative News and Media Production
- ④ News Scripting, Teleprompting, CG and Video Server Automation
- ④ Format Agnostic SD/HD Media Ingest, Editing, Payout, and Archive
- ④ Journalist and Editors Browse Raw Media from Wire Services



- ④ Rich Metadata Searches for Shared Online and Archived Media
- ④ Request Clip Function Provides Intelligent Rundown Place Holder
- ④ Voice Over Record from VT Proxy Editor Newsroom Desktop
- ④ Create “Ready for Air” VOs, SOTs, and Teases Inside NewsKing
- ④ Single Control Point Between Rundown and On-Air Payout
- ④ Control Interfaces for Most All Broadcast Devices
- ④ Automates CG, Stills, Camera, Captions, Lighting, Switcher, Router
- ④ Seamless Automation on Any Apella Video Server Payout Channel



- ④ Timing of Script and Content Tracked and Modified for Each Anchor
- ④ Monitor, Track and Control Up to 5 Back-to-Back Newscasts
- ④ 3 Control Levels – Manual / Semi-Automatic /Automatic
- ④ Add or Change Stories On-The-Fly – New CG or Video in Seconds!
- ④ Script-Based Automation Follows Prompting Speed or Event Timing
- ④ Producer, Director, and Anchor – Always On the Same Page
- ④ Recall Unique Cosmetic ‘Look’ of Graphics For Each Show
- ④ Move, Modify, Add, or Delete Stories – All Devices Updated Instantly

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